



JOE STOUGH, Vice President, Innovation Technologies, IHS

Mr. Stough is the visionary and strategist behind the IMPACT ERM® Suite of Solutions, a key product in the IHS global EHS & Sustainability platform. With a professional background in large scale database software design and a graduate degree in Applied Statistics from the University of California, Mr. Stough has been leading the innovation of solutions that successfully combine the disciplines of enterprise-level business software and advanced statistical analysis. Now with a large “collective” data set due to years of global usage of the IMPACT software, Mr. Stough’s primary focus is to capture the unique opportunity afforded by applying statistical methods to mine valuable findings from the EHS & Sustainability data set. His ongoing mission as the leader of Innovation Technologies at IHS is to continuously pursue the measurable organizational factors which yield both a safer work environment and more sustainable operations – so they can be “practically measured” by business leaders to drive continuous sustainability performance improvements.